

How to List Your Exchange on CoinGecko

CoinGecko is one of the leading cryptocurrency data platforms, offering comprehensive market data, price tracking, and analytics. Getting your exchange listed on CoinGecko can significantly boost its visibility, attract more users, and enhance its credibility in the crypto community. This guide provides a step-by-step process to help you navigate the CoinGecko exchange listing procedure efficiently.

Why List Your Exchange on CoinGecko?

Listing your exchange on CoinGecko provides several key benefits:

- **Increased Visibility:** Gain exposure to millions of users worldwide who rely on CoinGecko for market data.
- **Credibility and Trust:** Being listed on a reputable platform enhances your exchange's reputation.
- **Traffic and User Acquisition:** Drive organic traffic to your platform from CoinGecko's extensive user base.
- **Market Data Integration:** Showcase real-time trading volume, liquidity, and other vital statistics.
- **Community Engagement:** Connect with the global crypto community through CoinGecko's platform.

Step 1: Understand Coingecko's Listing Policy

- Review CoinGecko's listing guidelines at [CoinGecko Listing Terms](#).
- Ensure your exchange meets the basic eligibility requirements.

Step 2: Ideal Exchange API endpoints

To ensure a smooth exchange listing process, we kindly request that any exchange (Spot/Derivatives) submitting a request have publicly accessible API documentation. Please refer to the documented ideal Exchange API endpoints found [here](#).

CoinGecko Request Form (Exchanges)

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Centralized Exchange Type

What type of exchange request are you submitting?



Centralized Spot Exchange

Exchange is centralized and provide spot markets



Centralized Derivatives Exchange

Exchange is centralized and provide derivatives markets

Decentralized Exchange Type

What type of exchange request are you submitting?



Decentralized Spot Exchange

Exchange is decentralized and provide spot markets



Decentralized Derivatives Exchange

Exchange is decentralized and provide derivatives markets

Step 3: Gather the Required Information

Prepare the following details before filling out the [exchange listing form](#):

- Exchange Name
- Exchange Website URL
- Submitter's Role (Founder, Developer, Marketing Manager, etc.)
- API Documentation URL
- Coins/Markets Info Page URL
- Regulatory Licenses (if applicable)
- Customer Support Email
- Year of Establishment
- Supported/Unsupported Countries
- Company Address
- Team Public Profile Links

Step 4: Provide Exchange Fee Information

- Trading Fees (Percentage or Fixed Amount)
- Withdrawal Fees
- Deposit Fees
- Accepted Fiat Currencies
- Payment Methods
- Margin Trading Availability

Step 5: Community and Social Media Information

- Twitter Handle
- Telegram Handle
- Facebook URL (Pages only)
- Reddit URL
- Medium URL

Step 6: Submit Backlink Information

- Confirm if your exchange can provide backlinks to CoinGecko on your website.
- Include links where CoinGecko will be referenced.

Step 7: Upload Exchange Logo

- Logo in PNG/JPG/WEBP format
- Transparent background (preferred)
- Size: 200px x 200px

Step 8: Additional Information

- Remarks or any other supporting information.

Step 9: Review Terms and Submit Form

- Agree to the Listing Terms and Support Terms.
- Confirm the accuracy of the provided information.
- Submit the form through the [exchange listing request form](#).

Step 10: Follow Up

- Wait for CoinGecko's response.
- Respond to any follow-up queries from the CoinGecko team.
- The listing process may take a few weeks depending on the review and information provided.

Step 11: Post-Listing Promotion

- Announce your listing on social media.
- Add CoinGecko's backlink to your website.
- Engage with the CoinGecko community for better visibility.