

How to List a Crypto Exchange on CoinMarketCap

CoinMarketCap is one of the most popular and trusted platforms for tracking cryptocurrency prices, market capitalization, and exchange rankings. Listing your crypto exchange on CoinMarketCap can significantly boost visibility, credibility, and user trust. This detailed guide will walk you through the process of listing your crypto exchange on CoinMarketCap.

Why List Your Exchange on CoinMarketCap?

- **Increased Visibility:** Millions of crypto traders use CoinMarketCap daily.
- **Credibility Boost:** Being listed signals trustworthiness.
- **User Acquisition:** Attract more users to your platform.
- **Market Insights:** Gain insights from CoinMarketCap's data analytics.

Prerequisites for Listing

Before applying for a listing, ensure your exchange meets the following criteria:

For an exchange to be considered for a tracked listing, it should meet the following guidelines:

1. A functional website with trading volume that matches its API data.
2. Must publish a summary API endpoint that exposes the last price and 24-hour volume of each cryptoasset.
 - a. [See a sample of](#) ideal API endpoints. Exchanges must include a variable for the 'type' of the market to help us distinguish derivatives (e.g. perpetual swaps, options, physically-delivered futures) from spot markets.
3. Must be in operation for at least sixty days (The number of days that affiliated exchanges/projects of the same name have been in operation counts towards this requirement).
4. Must allow traders to place buy and sell orders on an order book. DEXes with no orderbook data will be evaluated on a case-by-case basis.
5. Must allow users to view all market pairs/order books without the need to log in to the website.
6. Must have direct URLs that display each asset [unambiguously \(full asset name and/or logo\)](#), preferably with a ['System Status' page](#) that shows all listed assets.
7. Must be able to provide a representative from the exchange with whom we can establish open lines of communication for any clarifications.
8. Requests originating from emails that share the domain of the exchange will be prioritized.

Listing Tiers

Projects that do not meet the guidelines *may* still be featured on the site as *untracked listings* or *unverified listings*. With the launch of [dexscan](#), we currently track 1.8M+ crypto assets (the figure is derived from unique contract addresses).

Unverified Listing - [DEX pair pages](#) that are created through *automated* processes using on-chain data, but have not been reviewed by CMC. Unverified listings may *not* contain information such as project names, websites, socials, and logos. Please do your research (DYOR).

Verified Listing - Pages that have been created and manually reviewed by the CMC team. Verification is done on a best-efforts basis. Verification does not guarantee project quality. It simply means that CMC believes that the information originates from the rightful source. Please do your research (DYOR).

- Inactive Listing - Projects that have been set to inactive status due to the absence of market data on at least one CMC-supported exchange or cessation of operations. To qualify for a reactivation review, the project must be able to demonstrate that the asset is actively traded with material volume on at least two CMC-supported exchanges.
- Preview (or 'Untracked') Listing - Projects that do not meet the guidelines in [Section B1/B2](#) to track market data, but exhibit strengths in several areas of [Section C \(Evaluation Framework\)](#) below.
- Tracked Listing - Projects that have met the guidelines in [Section B1/B2](#) and exhibit strengths in several areas of [Section C](#).

Step-by-Step Guide to Listing

Step 1: Prepare Your Exchange

Ensure your platform is:

- Fully operational with active trading pairs.
- Secure and compliant with relevant regulations.
- Transparent about company information and team members.

Step 2: Set Up API for Market Data

CoinMarketCap requires exchanges to provide market data through API endpoints.

- Create an API endpoint for:
 - Ticker data
 - Order book data
 - Trade data
- Ensure your API updates data every 5-10 seconds.
- API documentation must be clear and publicly available.

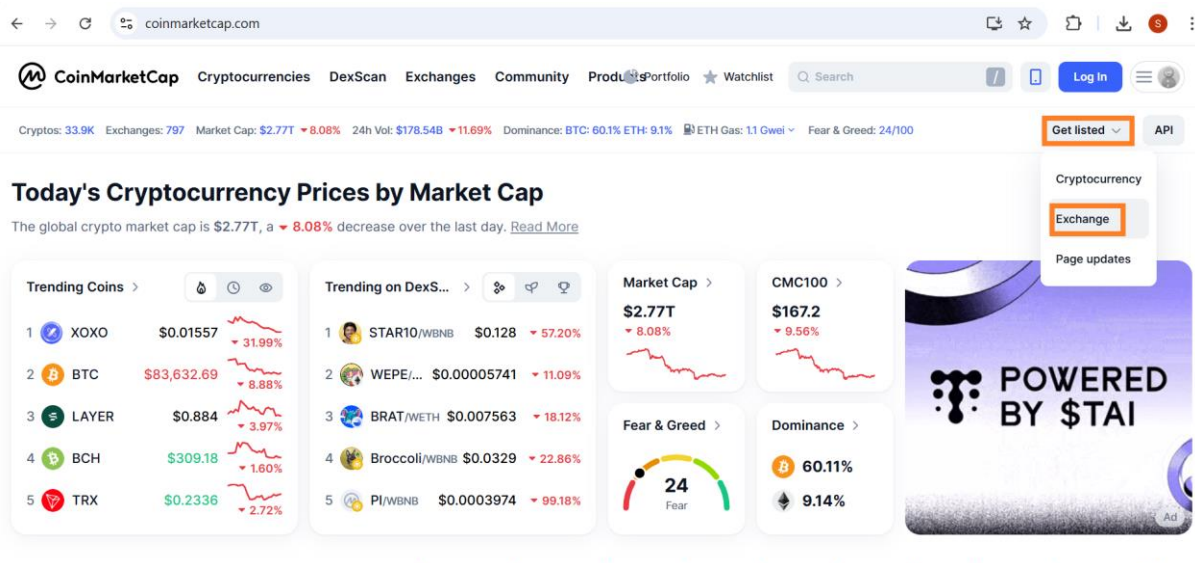
Step 3: Gather the Required Information

Prepare the following details:

- Exchange name and website URL
- Company information
- Team information (LinkedIn profiles recommended)
- Supported trading pairs
- Liquidity information
- Contact email address
- API documentation URL

Step 4: Submit Your Application

Visit the official CoinMarketCap Exchange [Listing page](#):



The screenshot shows the CoinMarketCap website interface. The top navigation bar includes the CoinMarketCap logo, links for Cryptocurrencies, DexScan, Exchanges, Community, Products, Portfolio, and Watchlist, a search bar, and a Log In button. A secondary navigation bar displays market statistics: Cryptos: 33.9K, Exchanges: 797, Market Cap: \$2.77T (8.08% decrease), 24h Vol: \$178.54B (11.69% decrease), Dominance: BTC: 60.1%, ETH: 9.1%, ETH Gas: 1.1 Gwei, and Fear & Greed: 24/100. The main content area is titled 'Today's Cryptocurrency Prices by Market Cap' and features several data widgets: 'Trending Coins' (listing XOXO, BTC, LAYER, BCH, TRX), 'Trending on DexS...', 'Market Cap' (\$2.77T, 8.08% decrease), 'CMC100' (\$167.2, 9.56% decrease), 'Fear & Greed' (24, Fear), and 'Dominance' (BTC: 60.11%, ETH: 9.14%). A 'Get listed' button is highlighted in the top right corner, with a dropdown menu showing 'Cryptocurrency' and 'Exchange' options. A 'POWERED BY \$TAI' banner is visible on the right side.

Fill out the application form with:

- Exchange information
- Market data API URL
- Company details
- Official email address
- Relevant documents and certifications (if applicable)

Step 5: Verification Process

CoinMarketCap's team will review your submission. The process may take 2-4 weeks. During this time:

- Respond promptly to any follow-up queries.
- Ensure your API is working without downtime.
- Provide additional information if requested.

Step 6: Approval & Listing

Once approved, your exchange will be listed with:

- Exchange profile page
- Trading pairs
- 24-hour trading volume
- Market ranking

Tips for Faster Approval

- Be transparent with all provided information.
- Ensure your website is professional and functional.
- Regularly update your API data.
- Respond quickly to CoinMarketCap's inquiries.

Conclusion

Listing your crypto exchange on CoinMarketCap can significantly improve your platform's reputation and attract more users. By following this guide and maintaining transparency, security, and performance, your exchange can gain a competitive edge in the crypto market.

Additional Resources

- [CoinMarketCap Listing Criteria](#)
- [CoinMarketCap Exchange Listing Request](#)
- [CoinMarketCap Exchange Listing Methodology](#)