

PAYBITOPRO VALUE PROPOSITION



PayBitoPro



ABOUT OUR COMPANY

PayBitoPro is a Silicon Valley company focused in blockchain and cryptocurrency innovation. PayBitoPro technology allows Enterprises to launch fully self-branded cryptocurrency exchanges, payments and banking ecosystems.



PayBitoPro

PayBitoPro

Value Proposition

1. Our Mission

Become the foremost provider of universal products, platforms, and services for enterprises in the cryptocurrency industry.

2. The Challenge

Numerous challenges prevent crypto currency from achieving broader adoption as a trading asset class and integration as a form of payment.

1 Inadequacy of Protocols

Lack of compliant transaction frameworks like TIX, MiFID, and ISO 20022

2 Capital Allocation Risk

Segregation among exchange, custodian, broker, and clearing members

3 Limited Utility

No collateralization and lending / borrowing facilities for crypto payments

4 Poor Transaction Framework

Lack of regulatory reporting lead to illegal activities, while user privacy is deprived

5 Regulator Disconnect

Exchanges and regulators fail to bridge gaps between comparable asset classes



PayBitoPro

PayBitoPro

Value Proposition

3.How we do it?

PayBitoPro disrupts the cryptocurrency exchange landscape with an innovative exchange model



State of Cryptocurrency Exchanges Today



PayBitoPro Institution Grade Exchange Model



PayBitoPro

PayBitoPro

Value Proposition

Paybitopro disrupts traditional exchange-broker relationships by enabling the process to complete in under 3 minutes.

	NASDAQ's Broker model	PAYBITOPRO'S Broker model
STARTUP TIME	6 months	3 minutes
COST	Opaque fee structure and complexity costing Brokers \$900,000 in start up cost	One unified monthly subscription fee of \$49.99
SELF BRANDING	No self branding available	Allows instant self branding
CLOUD SOLUTION	Cloud denier in its core business model. Brokers need to host servers and do complex technical integration.	Offered as a SaaS based application on the cloud. No hosting servers, no coding, no integration
ACCESSIBILITY AND FINANCIAL INCLUSION	Restrictive for Brokers and traders	Democratizing the world of trading – Paybito offers the freedom of choice to Brokers and traders

4.Unique Offering

We provide comprehensive solution for exchange, payment, and banking for businesses thriving in a digital world.



PayBitoPro

Value Proposition

1 Driving Standardization

PayBitoPro offers compliant FIX 4.4 messaging and MIFID reporting standards.

2 Mitigating Various Risks

PayBitoPro's advanced Risk Management suite covers diverse risk landscapes.

3 Enhancing Utility

We provide merchants with PSPs assets collaterals and landing / borrowing facilities for crypto.

4 Ensuring Privacy & Security

PayBitoPro's mature infrastructure prevents crypto crimes while preserving privacy.

5 Collaborating with Regulators

We bridge regulatory gaps through cooperation with Forex, commodity and crypto conventions.



PayBitoPro

PayBitoPro

Value Proposition

5.Product Maturity

Built over a span of 9 years, PayBitoPro products gained strong traction in the market with 130+ enterprises using it today.

Marketing

- › Automated mailer at various stages of customer journey
- › Multi-tier Affiliate feature
- › Referral feature
- › Rewards gamification for brokers
- › Copy Trading
- › Social Trading
- › SaaS metrics monitoring

Transaction

- › Processing over 1 million transactions daily
- › With a mix of trading bots and users

Production Support

- › Ready to handle large scale operations
- › Automated deployments
- › Support dashboard
- › Monitoring tools

Software Audit

- › Audited by the top cryptocurrency audit firm

Exchange Admin

- › Fully Automated Exchange Admin
- › Fully Documented process and functions



PayBitoPro

PayBitoPro

Value Proposition

6. Integrating Cutting-edge Technologies with an Eye for Tomorrow

PayBitoPro's products utilize the latest cutting edge technology innovations in the market.

1 EXCHANGE TECHNOLOGIES

Matured and Running in Production

PayBitoPro Listed as The Top White Label Crypto Exchange Provider

GLOBAL TECH RESEARCH

December 18, 2022

PayBitoPro Pushes Disruption Through AI Trade Innovation Powered By Open.ai

AITHORITY

March 28, 2023

2 PAYMENT & CUSTODIAL MANAGEMENT

Matured and Running in Production

PayBitoPro Introduces the World's First White Label Crypto Broker Platform for Global Enterprises

TYCOON STORY

September 8, 2022

PayBitoPro Becomes the World's First Crypto Exchange to Integrate ChatGPT in Its Trading Platform

FINTECH FINANCE NEWS

February 10, 2023

3 CRYPTO BANK

Matured and Running in Production

NASDAQ's Exchange Model is a Dinosaur: PayBitoPro CEO Raj Chowdhury

THE STREET INSIDER

February 23, 2023

PayBitoPro launches the Brokering World Hunger Away Movement

Watch the Video



PayBitoPro

PayBitoPro

Value Proposition

7.Positioning

Positioned in the leader's quadrant, PayBitoPro [company: HashCash Consultants] is the largest provider of technology to the global blockchain and cryptocurrency market.



- We facilitate adoption for all through our easy-to-use products.
- Our products are available through a monthly subscription model.
- Our scalable model leverages the internet, with cost-per-user decreasing for every additional 100K users.
- Users can try before they buy with our Freemium model.
- Quality is embedded in our culture.
- We maintain a clear focus and direction with a long-term perspective.

8.Our Proposition

Our forward looking technology products build an edge for you in the market.

Let's partner together in this journey to create a lasting impact!



PayBitoPro