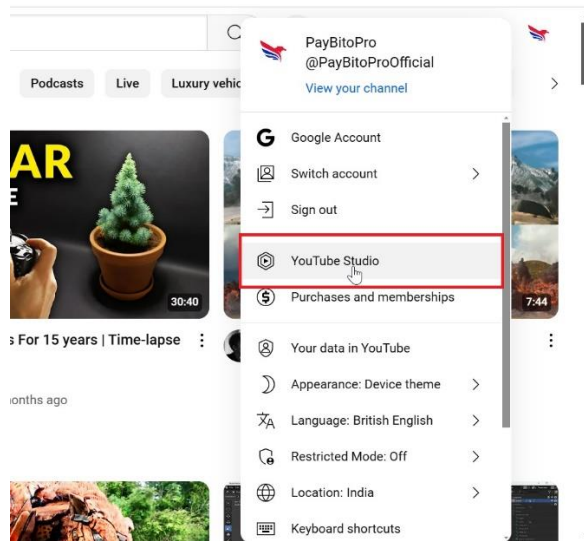


To add a channel manager on YouTube, you need to use YouTube Studio and Google Account's brand management features. Channel managers can help manage your channel without having full ownership access. Here's how to add them:

### Steps to Add a Channel Manager:

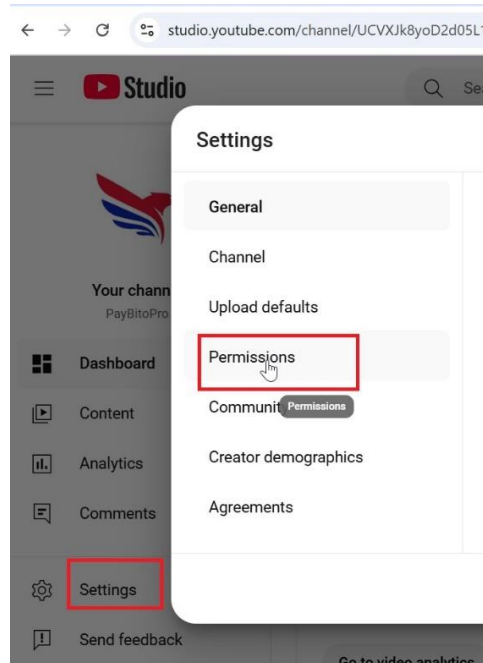
#### 1. Go to YouTube Studio:

- Sign in to YouTube and click on your profile icon at the top right.
- Click on **YouTube Studio**.



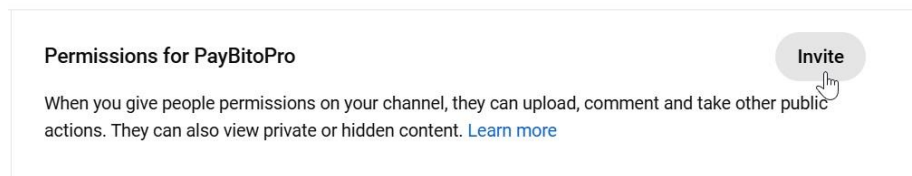
#### 2. Go to Permissions:

- In the left-hand menu, scroll down and select **Settings**.
- In the settings pop-up, click on **Permissions**.



### 3. Invite Managers:

- Click the **Invite** button to add a new manager.
- Enter the email address of the person you want to invite as a manager.
- Choose the **Role** (Manager, Editor, Viewer, etc.).

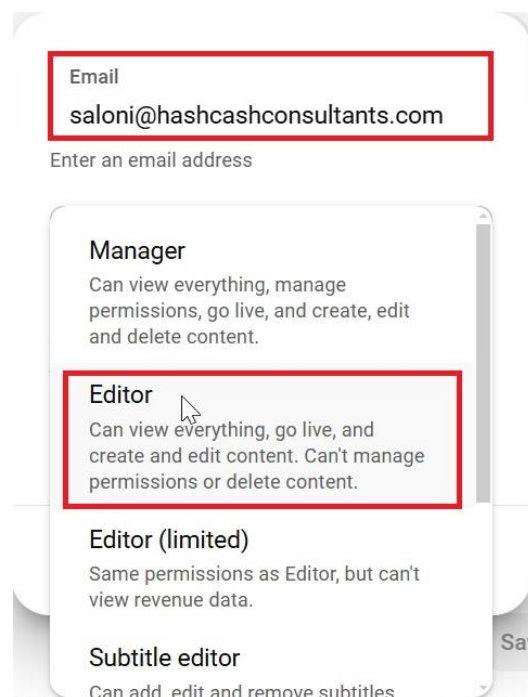


### 4. Send the Invitation:

- Click **Invite** to send the invitation. The person will receive an email invitation to manage your YouTube channel.

### 5. Manage Roles:

- You can assign different levels of access, such as:
  - **Manager:** Can add or remove others, edit channel details, upload videos, and more.
  - **Editor:** Can edit everything but cannot add or remove others.
  - **Viewer:** Can view but cannot make any changes.



Once the invitation is accepted, they will have the permissions assigned to them.



