

Before you enter into the Affiliate marketing space you must know the way Affiliate Marketing works:

Here's an overview of how it might function, especially in crypto space:

### 1. Sign Up as an Affiliate

- **Registration:** Affiliates first sign up for affiliate program through the platform. They are typically provided with a unique referral link or code.
- **Approval Process:** After registering, affiliates may need to be approved based on certain criteria, such as their audience reach, relevance, or promotional strategies.

### 2. Promote Affiliate Services

- **Wide Range of Products:** Affiliates can promote a variety of it's features, including:
  - **Crypto Trading:** Referring users to trade crypto currencies on the it's platform.
  - **P2P Trading:** Encouraging users to engage in peer-to-peer transactions.
  - **Copy Trading:** Promoting the copy trading feature, which allows less experienced users to mimic the trading strategies of experts.
  - **Asset Management:** Referring businesses or individuals to it's asset management services.
  - **NFT Marketplace:** Promoting NFT sales or purchases via marketplace.
  - **Mining Pool:** Encouraging users to participate in it's mining pool.
- **Marketing Tools:** Affiliates will likely have access to marketing resources such as banners, landing pages, and tracking links to help promote the platform effectively.

### 3. Earn Commissions

- **Commission Structure:** Affiliates earn commissions when their referred users engage with it's services. This can include:
  - **Trading Fees:** Earning a percentage of the trading fees generated by referred users.
  - **Subscriptions:** If the platform offers subscription services (such as premium trading tools), affiliates may earn a recurring commission.



- **Other Services:** Affiliates could also earn from referrals to asset management, P2P transactions, or the NFT marketplace.
- **Payout Frequency:** Commissions are typically paid out at regular intervals, such as monthly, depending on the affiliate program's terms.

#### 4. Tracking and Analytics

- **Affiliate Dashboard:** The platform will likely provide affiliates with a dashboard where they can track referrals, earnings, and performance metrics.
- **Cookie Duration:** The tracking system will use cookies to attribute referrals, with cookie durations ranging from 30 to 90 days, ensuring that affiliates earn credit for conversions within that time frame.

#### 5. Payout and Withdrawal

- **Payment Methods:** Affiliates will be paid via chosen payout methods, which could include cryptocurrencies, bank transfers, or PayPal, depending on the platform's options.
- **Threshold:** There might be a minimum threshold for payout, such as a certain amount in commissions before withdrawal is allowed.

#### Why opt for Affiliate Marketing?

- **Diverse Revenue Streams:** Affiliates can earn from a variety of crypto services, from trading fees to asset management and the NFT marketplace.
- **Reputable Platform:** Established reputation in the crypto space adds credibility, helping affiliates convert leads more easily.
- **Growing Crypto Market:** As cryptocurrency adoption continues to rise, there's a growing audience for cryptocurrency offerings, creating more opportunities for affiliates to earn in this space.

